

# Cookie Policy

## During use of our website, a cookie is installed on your computer. What does this mean?

On our website, we use so-called cookies. Cookies are small strings of data in the form of text information, which is sent by the web server to your browser. This is then saved on your hard-drive. Cookies can only be read by the server that sent them originally, providing information about what you viewed on a website and when. Cookies themselves only identify the IP address of your computer and do not save any personal information, such as your name. Data saved via cookies is not linked to your personal data (name, address etc.).

We install cookies in order to make our website more user-friendly. Some elements of our websites require that the browser used can still be recognised even after a change of page.

We also use cookies that enable the analysis of surfing behaviour.

The cookies that are currently used by our pages can be found [here](#). Here, you can find information regarding the purpose of use and length of saving.

The user data gathered in this way is pseudonymised through technical measures. Association with the user in question is not possible. The data is not saved together with other personal data.

You can decide whether to allow cookies. Firstly, by changing your browser settings (usually found under “Options” or “Settings” in your browser), you can choose whether to accept all cookies, whether to be informed about the installation of cookies, or whether to refuse all cookies. Furthermore, using the banner that is displayed upon first use of our website, and which refers you to our data protection declaration, you can freely decide whether you wish to give us consent to install cookies or whether you would like to refuse this consent.

**By consenting to the banner, you allow us to place cookies on your device and to process these in line with the purposes indicated in this data protection declaration.**

**You can revoke consent at any time via the contact details provided in point 1., above. The lawfulness of processing that has already been carried out prior to the revocation of consent remains unaffected.**

The lawful basis for the processing of personal data through the use of technically required cookies and cookies used for analysis purposes is because it is necessary for our legitimate interests (to define types of customers for our products and services, to keep our website updated and relevant, to develop our business and to inform our marketing strategy).

The purpose of the use of technically required cookies is to facilitate use of the website for users. Some functions of our website cannot be offered without the use of cookies. For these, it is necessary that the browser can be recognised after visiting a different page.

User data gathered via technically required cookies is not used to create user profiles.

Analysis cookies are used in order to improve the quality of our website and its content. Through the use of analysis cookies, we learn how our web pages are used and can thus constantly optimise our services.

Cookies are saved on the user’s computer and sent from this computer to our site. As a user, you thus have control over the use of cookies. Through changing the settings in your internet browser, you can deactivate or limit the transmission of cookies. Cookies that have already been saved can be deleted at any time. This can also take place automatically. If cookies for our website are deactivated, it is possible that some aspects of our website will no longer function fully.

Effective October 2018